



**GREEN
ENTREPRENEURSHIP
TRAINING**

Module 4 – Orientation in the field of Green Economy

Trends and Benefits of the Green Economy

Learning Outcomes

- ◆ Knowledge on the **benefits of the Green Economy**
- ◆ Knowledge on the current **trends of the Green Economy**



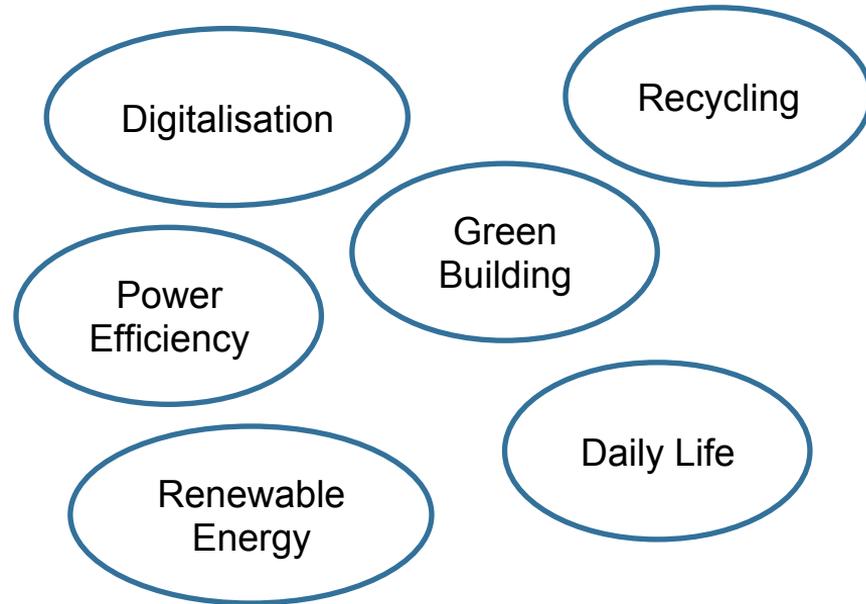
(1) Benefits of the Green Economy

Economic	Social	Environmental
<ul style="list-style-type: none">• Reduced poverty and inequality• Increased economic growth and employment• Improved training and skills• Development of new markets and specialisation• Increased productivity, and increased commodity and agricultural yields• Improved energy security• Improved competitiveness and trade balances	<ul style="list-style-type: none">• Reduced poverty and reduced social inequality• Increased employment• Improved training and skills• Better public services• Improved health outcomes	<ul style="list-style-type: none">• Sustainable management of natural assets and resources• Reduced greenhouse gas and other emissions• Better adaption to climate change and resilience to natural disasters• Improved environmental quality



(2) Trends of the Green Economy

Green Products and Services
through/for...





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Thanks!